

Your Ref:  
Our Ref: ANM.100-13/2/3/1  
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Dear Colleagues,

**17<sup>th</sup> SARBICA General Assembly and Seminar Workshop on “Issues and Challenges in Preserving Audiovisual Archives in the Tropical Region”, 27 – 30 September 2010, Kuala Lumpur, Malaysia**

The Southeast Asia Regional Branch of International Council on Archives (SARBICA) would like to invite you and the members of your institution to the 17<sup>th</sup> General Assembly and Seminar Workshop to be held in Kuala Lumpur, Malaysia on 27 – 30 September 2010.

Audiovisual materials are of special importance as they appeal directly to the senses and their impact cuts through barriers such as age, language and levels of literacy. These materials, when they have historical content will be the best teachers of our history. Their universality in terms of the wide range of users enhances their value as archival materials. Their relevance will not diminish with time. Therefore, it is vital for such materials to be closely safeguarded and preserved for long term use by successive generations.

The preservation of audiovisual archives has become more complex, especially in the tropical regions where heat and humidity and even natural disasters pose the main threat. It is in this view, The Southeast Asia Regional Branch of International Council on Archives (SARBICA) with the cooperation of the National Archives of Malaysia as the host country is presenting to you a **Seminar Workshop on “Issues and Challenges in Preserving Audiovisual Archives in the Tropical Region”**.

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The key goal of the seminar workshop is to provide participants an avenue for practical discussions and means to come up with practical solutions in the area of audiovisual archiving and preservation. The general direction is to provide an experience and environment that will bring the archival community within the Southeast Asian region and beyond, closer together as to generate collaborative ideas and turn them into specific projects addressing common and shared concerns. It is also an opportunity to expand your network and meet with others with similar concerns.

On a lighter side, the two day seminar workshop also features welcome dinner, retreat excursion to the **Land of the Fairies**; institutional visits, etc. Come and indulge in the warm hospitality, charm and beauty of the host country Malaysia – Truly Asia.

Please visit the SARBICA website ([www2.arkib.gov.my/sarbica](http://www2.arkib.gov.my/sarbica)) or the National Archives of Malaysia PORTAL ([www.arkib.gov.my](http://www.arkib.gov.my)) and / or contact the Secretariat ([sarbicasecretariat@arkib.gov.my](mailto:sarbicasecretariat@arkib.gov.my)) regarding registration and for more information.

With best wishes, I look forward to meeting you in Kuala Lumpur. Thank you.

Yours sincerely,

**YATIMAH RIMUN**  
**Secretary General SARBICA**